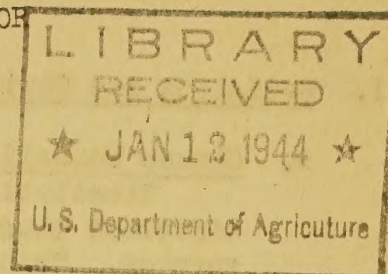


1913
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SOME ORGANIZATION EFFORTS ON FOOD FIGHTS FOR
FREEDOM

WOMEN'S ORGANIZATIONS

[Extension service]



I. Religious and Civic Organizations

1. National Federation of Business and Professional Women's Clubs (76,000 members)

November issue of INDEPENDENT WOMAN will include two major FFFF articles; editorial comment also anticipated.

2. USO-YWCA (2,000,000 members)

Extra FFFF edition of Program Exchange. Mimeographed Food Quiz and sent to each local unit with suggestions for use. Special materials supplied by Group Services Branch, OPA, on request to USO club groups wishing to do special community projects. Mimeographed postal card to local directors, outlining questions to be answered in connection with program activities.

3. NATIONAL BOARD OF YWCA (530,000 members)

Published review of campaign in November issue of THE WOMAN'S PRESS. (Editor deleted another article to include the FFFF material.)

4. National Hadassah (110,000 members)

OPA and WFA cooperated on an article with illustrations in connection with campaign for use in November Hadassah Newsletter.

5. **National Council of Jewish Women (60,000 members)

FFFF material to be included in November "Bulletin on Social Welfare and War Activities." Material and mention of campaign in program of Triennial Convention in Chicago, November 7-11.

6. National Jewish Welfare Board (435,000 members)

Material in November BETWEEN THE ISSUES, going to all Jewish Welfare units. Urging full cooperation with program in local communities.

7. Methodist Department of Christian Social Relations and Local Church Activities (4,000,000 members)

Letter on October 18 to all Conference Secretaries, calling their attention to campaign, "It seems to me that such an emphasis can be very timely in relation to our World Community Day Program". . . . "The church throughout the nation must interpret the gospel of production, conservation, and sharing". . . . "Let's build a public mind that understands why we must keep our ration books even when guns have ceased firing!"

8. League of Women Shoppers (25,000 members)

Editorial and 1-1/2 page article on place of price panel program in the Home Front Pledge Campaign in October Newsletter. All branches have received Group Services Bulletin No. 5, devoted to "Food Fights for Freedom."

I. Religious and Civic Organizations (cont'd)

9. Common Council for American Unity (6,000,000 members)
Translating "November Is Food Fights for Freedom Month" into 20 different languages, to send to foreign language newspapers which they service. Thousand mats of pledge symbol used in connection with this article.
10. American Association of University Women (71,461 members)
Through staff members in field, and message in News Bulletins have stimulated branches to active participation in local program. Suggested training of speakers for local campaign as a special project. Plan to emphasize continuing aspects of program. Local organizations have received copies of Group Services Bulletin No. 5.
11. National Council of Women (5,000,000 members)
On October 29 held National Conference of organizational leaders throughout the country, at which the program was presented and materials distributed. Local organizations have received Group Services Bulletin No. 5.
12. General Federation of Women's Clubs (2,000,000 members)
War Service Chairmen and Consumer Chairmen of local groups have received information; urged to participate in the activities by National Chairmen in these fields.
13. *B'nai B'rith (No figures available)
Interested in preparing editorials and cartoons for use of magazines or papers for own and wider use. Requested and received 500 copies of discussion outlines.
14. Quota Club (No figures available)
Will suggest a "reporter" on the food situation in each local club to keep membership continuously informed.
15. National Council of Negro Women (800,000 members)
Presented FFFF program at national meeting in New York, October 16. Announcement and general objectives of program in November Newsletter to member organizations.
16. National Association of College Women (No figures available)
Special message on importance of membership participating in the program in their OPA Newsletter to local branches.
17. *National Urban League (5,000 members)
Materials on program sent to 47 local Leagues at request of their national office.
18. National Housewives League (1,000 members)
Material on program sent to local branches at request of their national office.
19. Women's Missionary Society, African Methodist Episcopal Church (No figures available.)
Material sent to 30 area presidents at request of their National president.

I. Religious and Civic Organizations (cont'd)

20. *National Congress of Colored Parents and Teachers (No figures available.)
Material sent to state president on request of their national president.
21. Alpha Kappa Alpha Sorority (6,000 members)
Material sent to local branches at request of their national president.
22. Delta Sigma Theta Sorority (2,000 members)
Material sent to local branches at request of their national president.
23. National Association of Ministers Wives (No figures available)
Material sent to local Associations at request of their national president.

II. Professional Associations

1. American Dietetic Association (10,000 members)
Editorial on campaign in September Journal. Several paragraphs on program under News Notes in October Journal. State Presidents, Delegates, and Community Education Chairmen (State) have received Group Services Bulletin No. 5.
2. National Organization for Public Health Nursing (10,000 members)
Has sent special Home Front Pledge materials to leaders suggesting that they have Visiting Nurses explain Pledge to families they contact, and how each individual can help price control and rationing succeed. Syracuse District (9 counties) in New York is demonstration area for this project. Reports indicate great success.
In addition, 400 leaders of NOPHN have received FFFF issue of Group Services Bulletin.
3. Colored Nurses Association (No figures available)
Nurses carrying the program into the homes they visit.
4. American Home Economics Association (85,000 members)
Paragraph on Washington News Page in October issue of Journal of Home Economist. FFFF issue of Group Services Bulletin sent to 3,000 members of their Information Service Corps. Have expressed interest in long-run, continuing program.
5. American Library Association (16,000 members)
First issue of Library War Guide prepared by OWI after consultation with ALA is on the Food Fights for Freedom Program.
In addition, 6,250 public libraries have received FFFF issue of Group Services Bulletin.

III. Welfare and Social Service Organizations

1. American Association of Social Workers (11,000 members)
National Executive Secretary sent personal letter on campaign to his 90 chapter presidents all over the country, asking them to inform members by letter or in meetings, and to contact local committee. Article addressed to social workers, prepared for November issue of THE COMPASS,

III. Welfare and Social Service Organizations (cont'd)

calling for their participation in campaign. Reaches 20,000 subscribers. Presidents of 105 chapters have received Group Services Bulletin No. 5. State bulletins urged to give space to campaign.

2. Association of Junior Leagues of America (35,000 members)

All local Leagues securing Price Panel Assistants for War Price and Rationing Boards from their members. These individuals focal points for campaign. Article by Chester Bowles in October number of the League Magazine included reference to campaign. National Executive Secretary sent special letter to all local League Presidents (123). At least one radio program requested wherever a chapter has set up this activity. Consultant in Civic and Social Education, who develops discussion and study topics at headquarters, asked to send campaign materials to local chapters conducting educational programs during November.

3. American Public Welfare Association of America (5,200,000 members)

Circularizing all member agencies with materials, urging their staffs actively participate - especially where they have home economists to help develop activities. Food Fights for Freedom and Group Services Bulletin were sent to 73 State member agencies.

4. Child Welfare League of America (739,000 members)

Circularizing the 170 member agencies with materials, urging staffs to actively participate - especially where they have home economists to help develop activities. These materials included Food Fights for Freedom and Group Services Bulletin No. 5. At least a paragraph on campaign in monthly magazine; State magazines urged to do same.

5. Family Welfare Association of America (2,500,000 members)

Circularizing 209 State member organizations with materials, urging their staffs actively participate - especially where they have home economists to help develop activities. Materials included Food Fights for Freedom and Group Services Bulletin No. 5. In 39 of the member organizations which employ home economists a special program of information to casework social workers will be conducted.

6. National Federation of Settlements (2,000,000 members)

Program presented at annual meeting of National Board of the Federation, October 23-25, representing 40 of the outstanding settlement leaders of the country. Will take program to their 158 low-income neighborhoods, making whatever adaptation is needed. Special programs of conservation, action committees on price control, etc., will be promoted. Expect reports on this activity. All member settlements have received the Group Services Bulletin No. 5 and Food Fights for Freedom. City Federations in ten big cities will secure city-wide cooperation from low-income neighborhoods through leadership of paid and volunteer workers already trusted by the people they reach.

IV. Labor Groups

1. Congress of Industrial Workers (500,000 members)
Would stimulate interest in factory feeding problem. Work on the problem of the working woman who finds food buying difficult at end of the day. Possible technique for covering whole program would be three to five, noon-hour speakers in factories.
2. *International Workers Order (500,000 members)
Plans to include discussion of the program in their Bulletin. Can get information to 15 different nationality groups if translations can be provided; would conduct classes to train speakers in these languages. Want "Food Quiz" translated. Suggesting to their lodges special projects on food for Thanksgiving period: demonstrations, films, etc.
3. International Ladies Auxiliary, Brotherhood of Sleeping Car Porters
(No figures available)
Material sent to all local auxiliaries at request of their national president.
4. Ladies' Auxiliary to United Transport Service Employees Union, CIO
(No available figures)
Material sent to all local auxiliaries at request of their president.

V. Youth Groups

1. Junior Red Cross (17,000,000 members)
"Pulled out" an article in proof and inserted an FFFF article for November issue of their magazine. Will recommend speakers or discussion leaders on the program at Red Cross activity centers, groups making surgical dressings, knitting groups, etc. Will recommend to Red Cross Nutrition groups work on temporary local surpluses.
2. Junior Hadassah (15,000 members)
Planning a big war Exhibit. Will give one whole section to this campaign.
3. Camp Fire Girls (311,433 members)
Will incorporate the campaign in cooking and nutrition projects.
4. Girl Scouts (640,000 members)
Will emphasize the continuing food program, as a weapon for winning the war and the peace.
5. Boy Scouts (1,430,000 members)
Will emphasize importance of food for freedom.
6. American Youth for a Free World (No figures available)
Have received material on Food Fights for Freedom.
7. Christian Endeavor (3,000,000 members)
Have received material on Food Fights for Freedom. Will carry on educational campaign with all groups.
8. American Friends Service Committee (10,000 members)
Have received material on Food Fights for Freedom. Will carry article in magazines.

MEN'S ORGANIZATIONS

1. Lions International (150,000 members)

A special food committee will be formed in each local Lions Club. This committee will cooperate with the Citizens' Food Information Committee and will assist in all phases of the FFFF program.

2. National Exchange Clubs (40,000 members)

Their national office is requesting that each club devote a meeting early in November to the FFFF program. We have prepared 5 talks on food which they will send to each club and will ask their five local "Flying Squadron" club members to give.

3. Rotary International (200,000 members)

Rotary has already devoted considerable publicity to the many aspects of the food program. The last week in October they sent out a special bulletin to all of the clubs in the United States, asking them to cooperate in all phases of the FFFF program, not only during November, but for duration. Bulletin described the program, gave a few highlights of the problem. We also sent them an outline of a luncheon club talk on food.

4. Kiwanis International (114,000 members)

Giving publicity to the FFFF program. Sent them an outline of a luncheon club talk.

5. Junior Chamber of Commerce (150,000 members)

Will publicize program in their Bulletin and suggest their local organizations use the food slide film.

6. Optimist Club (14,000 members)

Will give good publicity to the program and suggest their members participate in the various parts of the program.

7. American Legion (1,000,000 members)

Agreed in October to work on a complete food program for all of their Posts. Their Director planned to come to Washington to work it out with us. Unable to come here, invited us to meet with their National Committeemen in Indianapolis, November 17.

In addition to the above, articles were sent to organizations listed below for use in their magazines. On the basis of past experience, it is estimated that the articles will be used in about 90% of the cases.

Rotary, Kiwanis, Lions, Exchange and Optimist Service Clubs.

United States Junior Chamber of Commerce. American Legion, Veterans of Foreign Wars and Jewish War Veterans of America. Knights of Columbus, Order of DeMolay, Fraternal Order of Eagles, Modern Woodmen of America, Elks, Catholic Order of Foresters, Loyal Order of Moose, Maccabees, Knights of Pythias, National Fraternal Congress, High Twelve International, United Commercial Travelers.